

Invitation to

The Port and City of Rotterdam – ‘Era of Transition’

Date:	Tuesday 1 March 2016
Time:	3:00 pm – 5:00 pm
Venue:	MND Complex Annex A, MND Auditorium, 5 Maxwell Road, S069110
Register:	CLICK HERE TO REGISTER

Organised by:
The Embassy of the Kingdom of the Netherlands
Centre for Liveable Cities (CLC)
Maritime and Port Authority of Singapore Academy (MPAA)

Time	Programme
3:00 - 3:30	Arrival and Registration Informal Networking with refreshments
3:30 – 3:35	Opening address By HE Jacques Werner, Ambassador of the Kingdom of the Netherlands in Singapore
3:35 – 3:55	Circular Economy in City and Port By Adriaan Visser, Vice Mayor of Rotterdam
3:55 - 4:15	Sustainable and Adaptable Port By Allard Castelein, President Port of Rotterdam
4:15 - 5:05	Interactive discussion with questions from the audience Discussion moderated by Andrew Tan, Chief Executive Maritime and Port Authority
5:05- 5:15	Launch of the URBAN SOLUTIONS Issue #8 – <i>Building with Nature</i>
5:15	End



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Synopsis

As the port industry transits towards a sustainable, bio-based, circular economy, the Port of Rotterdam is taking a leading role in the development of LNG, biofuels and renewable energy. In collaboration with companies, universities and knowledge institutes, Maasvlakte 2 is an example of how a port can be developed as a green and sustainable frontrunner; companies located at Maasvlakte 2 are stimulated to make use of each other's waste products, and residual heat is used for greenhouses in the region.

Riding on urbanisation, the municipality of Rotterdam adopts the circular economy principle by redeveloping former warehouses and shipyards into new business parks and facilities in the city area, which provide vibrant spaces for innovative companies, knowledge-institutes and universities. Sustainability is an important aspect in the reuse of these buildings.

Vice Mayor Adriaan Visser and Port of Rotterdam President Allard Castelein will share their insights on creating a port that is considerate towards the liveability for the region and adaptable to the current transition of the chemical and energy landscape. The lecture is organised by Centre for Liveable Cities, Maritime and Port Authority of Singapore Academy and the Embassy of the Kingdom of the Netherlands.

For more information, please contact Grace Lau grace_lau@mnd.gov.sg or Saddiq Haque saddiq_haque@mpa.gov.sg.

Speakers

Adriaan Visser – Vice Mayor of Rotterdam



Adriaan studied public administration in Leiden, the Netherlands, but he completed his main subject (economics) at Erasmus University Rotterdam. In 1998 Adriaan started working for Twynstra Guddde. First as Senior Consultant, per 2003 as Partner. He worked on several projects and assignments from the Ministry of Transport, Public Works and Water Management. He was amongst others responsible for the Mainport Corridor South Project and the Rotterdam Mainport development Project (Maasvlakte 2). In 2006, Adriaan joined the Municipality of Rotterdam as director of the Rotterdam Development Corporation. In 2012 Adriaan started as director of Platform 31, a city and region knowledge organisation involved in urban development and pays special attention to the link between spatio-economic and socio-economic development. Adriaan Visser has been the vice mayor since May 2014 and since September 2015 responsible for Harbour, Organisation, Finance, City Centre and Sports

Allard Castelein – President Port of Rotterdam



Born in Rotterdam in 1958, Allard graduated in medicine at Erasmus University. He started working with Shell in The Netherlands in 1987. From 1992 he lived and worked in Malaysia, Hong Kong, Saudi Arabia and the United Kingdom in various positions in Marketing, Strategy, Business Development and General Management. Allard returned to The Netherlands in 2002 to join the Executive Board of the Nederlandse Aardolie Maatschappij, a Shell-Exxon JV. In 2003 he became Commercial Manager for Shell's European Upstream business. In this capacity he led a major re-organisation and change management programme. In 2009 Allard was appointed Vice President Environment for Shell. He led the global Environment cluster and was accountable for strategy, standards, controls and strategic partnerships worldwide. Since 1 January 2014 Allard Castelein is Chief Executive Officer of the Port of Rotterdam Authority.

Moderator

Andrew Tan – Chief Executive, Maritime and Port Authority of Singapore



Mr Andrew Tan was appointed as Chief Executive of the Maritime and Port Authority of Singapore (MPA) on 1 January 2014. The MPA is responsible for regulating, developing and promoting Singapore as a premier global hub port and an international maritime centre, and to advance and safeguard Singapore's strategic maritime interests. Mr Tan joined the Singapore Administrative Service in 1991. He has worked in various government agencies from the Ministry of Information and the Arts, Ministry of Defence, Ministry of Foreign Affairs, Prime Minister's Office, the Ministry of Environment and Water Resources, to the Ministry of Transport. He was also the Chief Executive Officer of the National Environment Agency from 2009-2013 and the Founding Director of the Centre for Liveable Cities from 2008 to 2010, where he remains a Fellow. Mr Tan graduated with a First Class Honours Degree in History from King's College, University of London, in 1989. He attended the Edward S Mason Programme at the Harvard Kennedy School of Government where he obtained his Masters in Public Administration in 2002. He also attended the Advanced Management Programme at INSEAD Business School at Fontainebleau in July 2013.