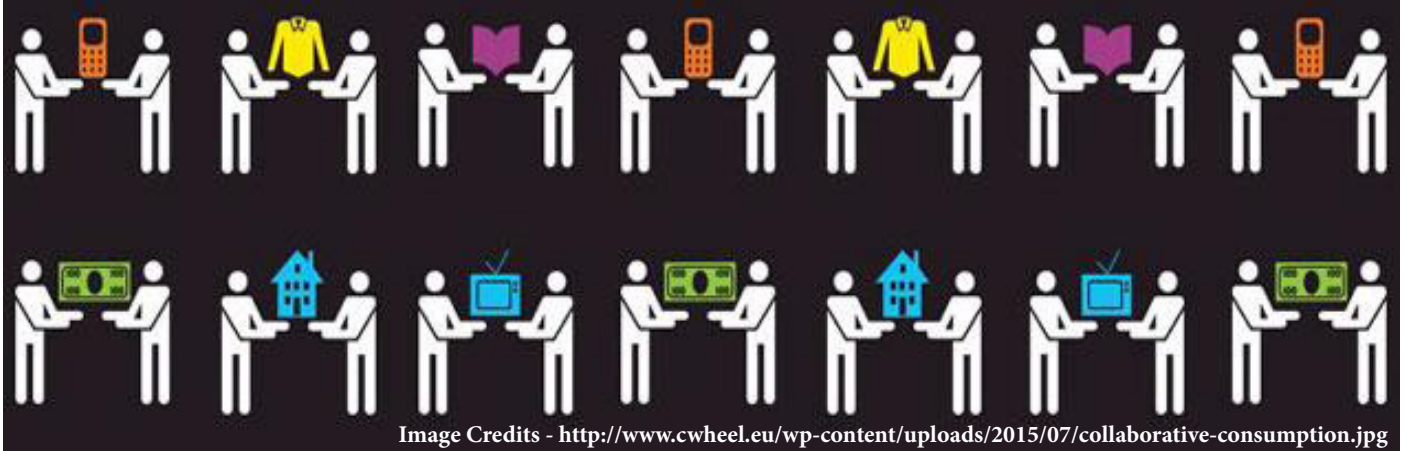


Unlocking the Social Value of the Sharing Economy

26 January 2016 | 3:00– 5:00pm | MND Auditorium
Networking & Registration from 3:00pm
(guests to be seated by 3:30pm) | Free Admission
Prior registration required [here](#).



We have seen new sharing economy business models and marketplaces achieve stellar economic success in recent years. Airbnb, Lyft and TaskRabbit have been met with much fanfare from consumers. These community-based sharing initiatives have helped us rethink everything from ownership to public services, as well as, strengthened social fabric and built social capital through peer-to-peer networks powered by new technologies. Despite its benefits, the sharing economy raises many questions and unknowns, with regulators seeking appropriate strategies to govern its business models and ways of creating value. In this lecture, April Rinne will share her insights into best practices for regulating the sharing economy and how individuals, businesses and cities alike can unlock its social potential.

Speaker:

April RINNE

Young Global Leader
World Economic Forum



April Rinne is a thought leader and advisor in the sharing economy. April has advised Fortune 500 companies on business model innovation, local and national governments on policy reform, and investors on portfolio strategy and execution. In 2011, the World Economic Forum elected April as a Young Global leader, where she leads the Sharing Economy Working Group and serves on the Urbanization Advisory board. She also serves on the Advisory boards for Seoul Sharing City in South Korea, Amsterdam Sharing City, the National League of Cities (US) and the Urban Sustainability Directors Network. She is a director of the World Wide Web Foundation and a member of the Relationship Economy eXpedition (REX).

Moderator:

Carol SOON

Senior Research Fellow
Institute of Policy Studies (IPS)
Lee Kuan Yew School of Public Policy
National University of Singapore (NUS)



Carol Soon's research interests include digital engagement, how individuals and organisations use digital technologies to engender change, and Singapore as a digital village. She recently led the project on the study of media and Internet use during the General Election 2015. She received the Research Excellence Award (2015) awarded by the Lee Kuan Yew School of Public Policy, and her paper on bloggers and activism in Singapore won the Top Peer-Reviewed Paper at the Conference for E-Democracy and Open Government in 2013. In 2012, Dr Soon was a Visiting Research Fellow at the Asia Research Centre, Murdoch University, with support from the Australian Endeavour Award.

About CLC

The Centre for Liveable Cities was set up in 2008 by the Ministry of National Development and the Ministry of the Environment and Water Resources, based on a strategic blueprint developed by Singapore's Inter-Ministerial Committee on Sustainable Development. Guided by its mission to distil, create and share knowledge on liveable and sustainable cities, the Centre's work spans four main areas - Research, Capability Development, Knowledge Platforms and Advisory. The CLC Lecture Series is a platform for urban experts to share their knowledge with other practitioners. For more information, please visit: <http://www.clc.gov.sg>

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