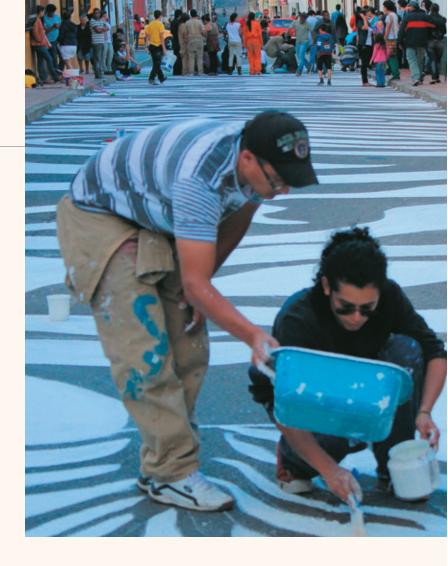
100 Urban Interventions in 1 Day

Oben l dia is a movement that aims to initiate change through the participation of hundreds of united citizens, each accomplishing the projects and changes they want to see in their city, all on the same day. This social movement, originating from Bogotá, Colombia, holds workshops for over two months prior to the big day in order to develop each of the ideas the participants have. The team behind it is a group of citizens who met through their common interest of creating a better place to live. Popular projects include pedestrianising streets, creating bicycle lanes, urban gardening, public art, as well as installations and events.







The inaugural 100en1dia was launched in Bogotá in 2012 and achieved national recognition, which then led to the participation of other Colombian cities such as Pasto and Pamplona. In 2013, Chinú was the first city to continue with the movement just as San Jose, Costa Rica was the first one to do it internationally. The second 100en1dia in Bogota took place on 27th April this year. It will be followed by Cali, and then by Copenhagen, Denmark and Cape Town, South Africa.



